

ERIC RONNING

Senior Video Producer | Creative Production | Content Operations

Rochester, Minnesota

PROFILE

Senior Video Producer and Creative Operations leader focused on YouTube and social ecosystems.

KEY METRICS

3.08M+ official YouTube audience at JohnnyQ; 90+ short-form videos per month

84.9M YouTube views and 535K+ watch hours during tenure

Instagram growth: about 31K to 61K; Facebook growth: about 50K to 124K

26 social accounts managed with five YouTube channels at Penz (Feb 2022-Jan 2025)

SELECTED EXPERIENCE

Penz Automotive Group: Content Creator & Marketing Specialist (Feb 2022 - Jan 2025)

Cura Studios: Co-Owner / Creative Producer (Feb 2025 - Dec 2025)

JohnnyQ: Senior Videographer, Senior Editor & Production Lead (Contract) (Jan 2026 - Present)

SYSTEMS & METHODS

Built and used MCPHQ (Master Content Planner HQ) for production planning, review, and visibility.

Workflow included priorities, sponsor deliverables, filming, editing, review, schedule and publishing.

TOOLS

DaVinci Resolve Studio, Premiere Pro, Photoshop, Lightroom, Adobe Creative Suite, Canva

SEO/SEM, Google Ads, project coordination, client communication, AI-assisted tools

RIGHTS

JohnnyQ work is work-for-hire and exclusive property of JohnnyQ. I link only to official public pages.

CONTACT

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